

Business English Program

- LinGOx has Professional English for all your needs
- English language programs to help busy professionals
- LinGOx will help you keep up with the changing world
 - Cross-cultural Training
 - Communication
 - Business Specialties
 - Accounting
 - Business Analysis
 - Golf, Sailing

Features and Benefits

■ Unique, Specialized Programs:

- Content-based courses combined with language training
- Useful, Interesting topics
- Suited to the needs of executives and professionals

■ Custom Program Features:

- Classroom instruction by our qualified, specialized instructors
- Guest speakers from local organizations
- Site visits to relevant companies and businesses in the Vancouver area
- Language skills development
- Cross-cultural awareness training
- Leadership training
- Visits to local areas of interest and cultural activities
- Learn about North American corporations and North American business culture

■ We customize programs for executive and professional students using:

- The vast resources of our back office IT team
- Our language instructors:
 - Excellent qualifications
 - Years of experience
 - Understand the language needs of professionals.

■ Benefits: Improve your Business English Communication skills for:

- Presentations
- Discussions
- Negotiations
- Telephone
- Social events
- E-mails
- Report Writing
- Proposals
- Letter writing

Skills and Objectives

■ Skills

- Improve spoken and written English
- Learn about business culture in the US and Canada
- Learn how to develop your ideas
- Deliver proper sales pitches
- Write proposals and business reports
- Make a trade-show display
- Write business e-mails and letters
- Gain knowledge of issues in:
 - entrepreneurship
 - global trade
 - e-commerce
 - marketing
 - human resources
- Edit your business writing for grammar, vocabulary, and format errors
- Get individualized help from a specialized instructor

■ Course Objectives

- To take a student through all the steps of developing a project
- To complete major writing and speaking assignments for the project
- To improve skills in business related areas including sales
- To help students create original material in proper formats
- To work in a high-pressure work place simulation while completing your projects
- Improve your grammar and vocabulary in your business writing
- Learn appropriate formats for business communications
- Increase your ability to edit your own writing

More Benefits and Schedules

■ Sample Course Schedule

- Weekly schedule
- 09:00 – 12:00 Classroom
- 1:00 – 4:00 Site Visits and Activities

- Our programs offer you full-time Business English language training in 1-4 week sessions starting on a weekly basis every Monday all year-round.

■ Program Rates \$2000/week

■ Customization

- We can organize a specialized program according to your interests and needs.
- Please contact us to arrange your next visit.

■ Custom Features

- Travel Arrangements
- Specialization of your choice (business, golf, etc.)
- Homestays, luxurious residence or hotel
- Length of one week to several months